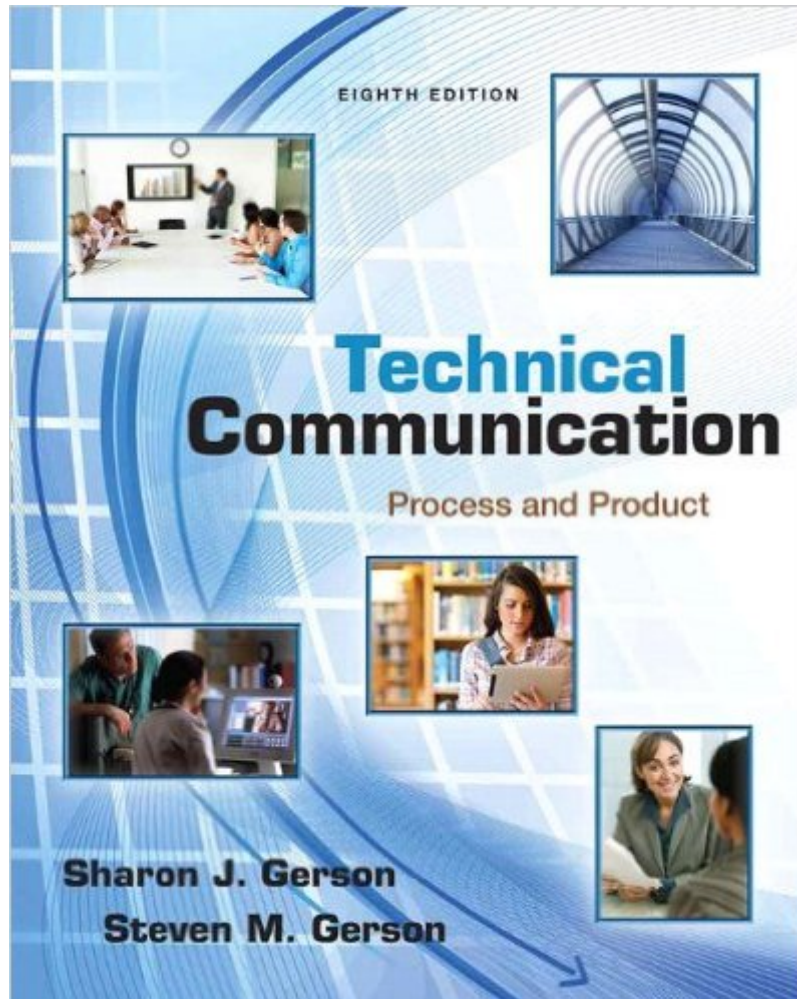


The book was found

Technical Communication: Process And Product (8th Edition)



Synopsis

Technical Communication: Process and Product, 8e by Sharon J. Gerson and Steven M. Gerson, provides a proven, complete methodology that emphasizes the writing process and shows how it applies to both oral and written communication. With an emphasis on real people and their technical communication, it provides complete coverage of communication channels, ethics, and technological advances. This edition includes information on dispersed teams, collaboration tools, listening skills, and social networking. Using before/after documents, authentic writing samples and skill-building assignments, the book provides a balance of how-to instruction with real-world modeling to address the needs of an evolving workplace.

Book Information

Paperback: 624 pages

Publisher: Pearson; 8 edition (January 19, 2013)

Language: English

ISBN-10: 0321864948

ISBN-13: 978-0321864949

Product Dimensions: 7.9 x 0.9 x 9.9 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (31 customer reviews)

Best Sellers Rank: #92,513 in Books (See Top 100 in Books) [#49 in Books > Reference >](#)

[Writing, Research & Publishing Guides > Writing > Technical](#) [#325 in Books > Engineering &](#)

[Transportation > Engineering > Electrical & Electronics](#) [#20569 in Books > Textbooks](#)

Customer Reviews

I ordered this book for a Professional Research and Reporting course and it has been extremely helpful. In my class, we are required to compose memos, professional e-mails, letters, reports, and more. Every time I was confused or was not sure about an assignment, this book has been here to offer guidance and clarification when my instructor lacked in both. Highly recommended. It's not just another textbook you would buy and use 2 or 3 times then store on your bookshelf to collect dust. You will want to keep and use this book as a quick reference long after graduation and after you've been hired at a job.

I had to get this book for my classes at school. I thought that the book was a good deal, but I would certainly not order from this seller again. The book took almost a month to show up, and my grades

suffered because it took so long to get my book. I didn't even get a shipping number to see where my book was coming from or where it was. I would be more amiable to the book if it hadn't dropped my grade a letter. Definitely not pleased.

I got alot out of this book and really appreciated the clear steps to create different documents. This is a keeper book because you will use it for reference along the way.

Purchased this book for a technical writing class. It's very useful with clear pictures and details (and for technical writing, it has to be!)

Super fast shipping. Exactly what I needed for summer semester.

Ordered for school and worked fine.

Great service and excellent price.

Looks almost 100% brand new.

[Download to continue reading...](#)

Technical Communication: Process and Product (8th Edition) Agile Product Management and Product Owner Box Set: 27 Tips to Manage Your Product, Product Backlog and 21 Tips to Capture and Manage Requirements with Scrum Agile Product Management: Product Owner (Box set) : 27 Tips To Manage Your Product, Product Backlog: 21 Tips To Capture and Manage Requirements with Scrum ... development, agile software development) Technical Communication Today: Special Edition for Society for Technical Communication Foundation Certification, Books a la Carte Edition (5th Edition) Technical Communication: Process and Product (9th Edition) Service Learning in Technical and Professional Communication (Part of the Allyn & Bacon Series in Technical Communication) Communication Skills: 101 Tips for Effective Communication Skills (Communication Skills, Master Your Communication, Talk To Anyone With Confidence, Leadership, Social Skills) Agile Product Management: Product Owner: 26 Tips to Manage Your Product and Work with Scrum Teams Agile Product Management: Product Owner: 27 Tips To Manage Your Product And Work With Scrum Teams (scrum, scrum master, agile development, agile software development) Agile Product Management: Product Vision:: 21 Steps to setting excellent goals for your product (scrum, scrum master, agile development, agile software development) Agile Product

Management: Release Planning: 21 Steps to plan your product releases from a product vision with Scrum (scrum, scrum master, agile development, agile software development) Agile Product Management: Release Planning: 21 Steps to Plan Your Product Releases from a Product Vision with Scrum Technical Design Solutions for Theatre: The Technical Brief Collection Volume 2 (Technical Brief Collection S) The Technical Director's Toolkit: Process, Forms, and Philosophies for Successful Technical Direction (The Focal Press Toolkit Series) Technical Communication: A Practical Approach (8th Edition) Human Communication Disorders: An Introduction (8th Edition) (Allyn & Bacon Communication Sciences and Disorders) Business Communication: Process & Product (Book Only) Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Measuring the Software Process: Statistical Process Control for Software Process Improvement Infants, Children, and Adolescents (8th Edition) (Berk & Meyers, The Infants, Children, and Adolescents Series, 8th Edition)

[Dmca](#)